# Network Neutrality Federal Non-Legislation?

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28 June 2006

# Internet Architectural Principle

e2e

let the ends do it
 (or control it)
 let the user decide
(a.k.a., The Stupid Network)

End-to-End Arguments in System Design - Saltzer, Reed & Clark http://web.mit.edu/Saltzer/www/publications/endtoend/endtoend.txt The Rise of the Stupid Network - David Isenberg http://www.isen.com/stupid.html

## But!

no QoS!

no business model!

where is security?

## QoS

can you sell better QoS at a higher price?
multiple levels per customer
multiple levels per application service provider

"the Internet is not reliably crappy enough"

S. Bradner

"It fails to fail often enough so it looks like it works."

Mike O'Dell

## ISP Business Model

service can be provided by 3rd parties - not just by carriers

a quote from an IETF mailing list Hi Roy,

I still don't understand why it is a "users" choice where the "services" are executed - I would have thought that this would be networks choice

and ISP does not profit from applications using network - i.e., Internet is a commodity

"We do not know how to route money"

Dave Clark

# Internet Security

- e2e means security is an end system responsibility
- end systems under relentless attack worms, versus, spyware, ...
- Internet infrastructure under occasional attack DNS root servers, routers, management systems, ...
- Internet does not protect end system makes sure the worm is delivered promptly
- end users & regulators may demand that "the Internet" protect the users
- carriers may leap to help
  - same tools can access to content providers

## Thus



Internet & IP networks

by definition - to traditional networking folk

## What Did It Give Us

e2e Internet, and open computer operating systems, are *generative* enable innovation by others impact society by moving or eliminating control points

The Internet is a "parent revolution"

# Regulatory Approaches

## openists

net must be open to enable *innovation commons* require *network neutrality* 

e.g., power grid does not favor toasters

to let people at edge/end innovate dumb pipe must be available

## deregulationists

if network is property then companies will innovate note: "property" specifically includes right to exclude network owner needs incentive to invest forced *smart pipe* OK

The Broadband Debate: A User's Guide - Tim Wu http://ssrn.com/abstract=557330

## **FCC**

- 4 "principles" (5 August 2005)
  - consumers are entitled to access the lawful Internet content of their choice
  - consumers are entitled to run applications and use services of their choice, subject to the needs of law enforcement
  - consumers are entitled to connect their choice of legal devices that do not harm the network
  - consumers are entitled to competition among network providers, application and service providers, and content providers

## FCC: CALEA

Internet & interconnected VoIP providers subject to CALEA (wiretapping) law

VoIP provider "must necessarily use a router or other server" thus is facilities-based

logic in FCC Order & principles logically leads to a requirement that the FBI pre-approve applications

something they requested

# Why e2e is(was) Important

customer freedom to access information & content

psychology important - not clear economically vital allows widespread innovation activity dramatic (and chaotic) innovation using Internet (chaos does bother some people)

non-transparent net restricts ability to innovate must get permission of block owner or hide in HTTP

CDA testimony - Bradner - http://www.sobco.com/papers/index.htm The Future and its Enemies - Postrel - http://www.dynamist.com/tfaie/

## e2e

convinced that the e2e principle is important?

Google & Skype are
can you get e2e these days?

maybe

# Reality

- IP-level end-to-end is gone for the average user enterprise firewalls, ISP firewalls, personal NATs, wiretapping...
- IP-level end-to-end for enterprises is still here at least for now
  - because ISPs provide e2e service (edge-2-edge)
- thus enterprise sanctioned IP-level innovation can happen
- but, gone are the days of IP-level e2e being the normal case for the Internet user

# **Net Neutrality**

Senate Commerce Committee hearing 2/7/06 Vint Cerf at al vs. TIA et al Cerf

described e2e concept & power of Internet asked Senators to not let carriers destroy it

Walter McCormick, Jr for US Telecom Industry Association

would never "block, impair, or degrade content, applications or services."

but do not make any rules to stop us

# Net Neutrality, contd.

### Vint's reason

carriers could make it so carrier permission (or payment) is required for new applications

block new app development - destroy generative effect

### TIA's reason

if Internet is a commodity then carrier is not assured a return on investment

(note - did not say what they would actually do - disavowed AT&T etc CEO statements

http://commerce.senate.gov/hearings/witnesslist.cfm?id=1705

## **Carrier View**

• it's my wire, I'll do what I want with it Edward E. Whitacre - CEO AT&T

'Google, Vonage & Skype are using **my** network for **free**'

"AT&T will not block or degrade traffic, period, and we won't change (our position) no matter what sky-is-falling rhetoric you hear. Markets work best when consumers have choices."

#### William L. Smith - CTO Bell South

'we should be able to charge Yahoo to let their web page load faster than Google'

 pushing to charge services for "better service" small step to making payment required for any useful transport (i.e., a protection racket)

## Should the Carrier Dictate?

"One does not allow the plumbers to decide the temperature, depth and timing of a bath."

Jack Gould Aug 1966

declaring that "old line carriers" such as AT&T should not be allowed to dominate national communications

# Ball now in Washington

ball is now in the hands of congress & FCC legislation pending in DC to update '93 telcom act

proposals on table gut the Internet e2e concept in order to protect incumbent carriers

outcome TBD